

# Advertising & Sponsorships in our Program booklets



Espresso's 2023 – 2024 season includes three concerts, each filled with beautiful music.

Winter 2023 (December 3)

Spring 2024 (March 17)

Summer 2024 (June 2)

Advertisements are available in the program books for these concerts. We offer discounts for advance purchase of ads in more than one program book.

**Ad Production:** Ads must be designed to the correct size at 300 dpi, either jpg or pdf. Full-color ads are at no additional charge. Company logo needed for Sponsorships.

**Email completed ads to:**

**Fred DeJarlais** [fred.dejarlais@gmail.com](mailto:fred.dejarlais@gmail.com)

**Deadline:** Print ready copy due 3 weeks prior to each concert.

**Payment:** Due with space order. Make checks payable to: Espresso & mail to:  
Espresso c/o Fred DeJarlais  
4800 Grace St  
Capitola, CA 95010

**Ad Rep:** Fred DeJarlais [fred.dejarlais@gmail.com](mailto:fred.dejarlais@gmail.com)

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_

I would like to place ads as checked below:

|                | Winter<br>2023           | Spring<br>2024           | Summer<br>2024           |
|----------------|--------------------------|--------------------------|--------------------------|
| Full Page      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Half Page      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 1/4 p Vertical | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 1/4 p. Horiz   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Mail to: Espresso c/o Fred DeJarlais,  
4800 Grace St  
Capitola, CA 95010

Full Page  
5" wide x 7.75" high

**\$175 for 1 concert**  
**\$300 for 2 concerts (\$150 ea.)**  
**\$375 for 3 concerts (\$125 ea.)**

Half Page  
5" wide x 3.875" high

**\$100 for 1 concert**  
**\$180 for 2 concerts (\$90 ea.)**  
**\$240 for 3 concerts (\$80 ea.)**

1/4 Page horizontal  
5" wide x 1.875" high

**\$60 for 1 concert**  
**\$100 for 2 concerts (\$50 ea.)**  
**\$135 for 3 concerts (\$45 ea.)**

1/4 Page Vertical  
2.375" wide x  
3.875" high

**\$60 for 1 concert**  
**\$100 for 2**  
**concerts (\$50 ea.)**  
**\$135 for 3**  
**concerts (\$45 ea.)**

## SEASON SPONSORSHIPS

**Platinum**  
\$1,000-\$1,999

**Gold**  
\$500-\$999

**Silver**  
\$250-\$499

**Bronze**  
\$125-\$249